

# 中欧国际工商学院图书馆 京东读书电子书阅览室 CEIBS-Jingdong E-Books



# 使用方法

## How to use Jingdong Ebooks

1. 下载京东读书专业版APP，扫码即可：

- Please scan the following QR code to get Special Jingdong E-reader App



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2. 注册/登录流程如下 (Sign up/Login) :

## a. 注册 Sign-up



The screenshot shows the '账号注册' (Account Registration) page. At the top right, the '注册' (Register) button is highlighted with an orange box and an orange arrow. Below it, there is a text input field for the phone number with the placeholder '请输入手机号'. Underneath that is another text input field for the verification code with the placeholder '请输入验证码' and a blue link '获取验证码' (Get Verification Code). At the bottom, there is a grey '登录' (Login) button. At the very bottom, there is a small text link: '登录即代表您已经同意京东隐私政策' (Logging in represents that you have agreed to JD's privacy policy).

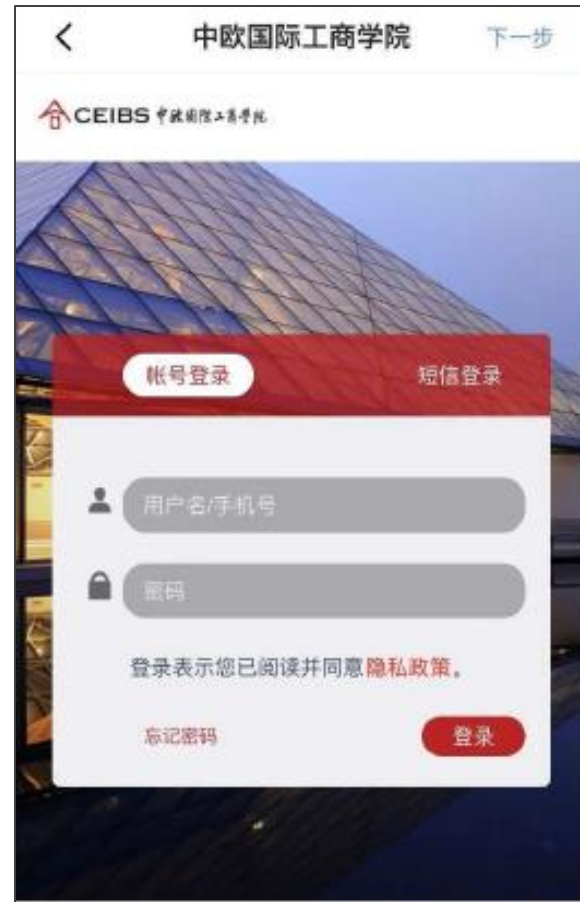
## b. 选择学校 Choose CEIBS



The screenshot shows the '账号注册' (Account Registration) page. At the top left, there is a back arrow. The title is '账号注册'. Below the title, there is a text prompt '请选择注册高校:' (Please select the university to register for). A dropdown menu is open, showing '中欧国际工商学院' (CEIBS) with a downward arrow on the right. This dropdown menu is highlighted with an orange box. At the bottom, there is a blue '确定' (Confirm) button.

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## 3. 身份验证Verification



The screenshot displays the login page for CEIBS (中欧国际工商学院). At the top, there is a navigation bar with a back arrow, the text "中欧国际工商学院", and a "下一步" (Next Step) button. Below this is the CEIBS logo and name. The main content area features a red header with two login options: "帐号登录" (Account Login) and "短信登录" (SMS Login). Underneath are two input fields: "用户名/手机号" (Username/Phone Number) and "密码" (Password). A note states "登录表示您已阅读并同意隐私政策。" (Login indicates you have read and agreed to the privacy policy). At the bottom, there are links for "忘记密码" (Forgot Password) and a red "登录" (Login) button.

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4. 通过验证后，填写您的中欧用户名（CEIBS ID）即可，提交注册

After verification, please fill in your CEIBS ID in the last line and click “Submit”.



The image shows a mobile app registration screen titled "账号注册" (Account Registration). It contains several input fields: a phone number field with a red vertical bar on the left and the text "请输入手机号"; a verification code field with the text "请输入验证码" and a blue link "获取验证码"; and a real name field with the text "\*真实姓名" and "您的CEIBS ID即可" (highlighted with an orange box). Below this, an example is given: "例如 xxxxx@ceibs.edu". At the bottom is a grey "注册" (Register) button.

完成注册之后，即可随心阅读。

*Please enjoy your reading.*

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